



2026 Media Buyer Guide

Print and Digital
Advertising
Opportunities

Mathematical Association of America
maa.org

OUR MISSION

To advance the understanding of mathematics and its impact on our world.

OUR AUDIENCE

Our members include university, college, middle, and high school mathematics professors and teachers; graduate and undergraduate students; pure and applied mathematicians; computer scientists; statisticians; and many others in academia, government, business, and industry. We welcome all who are interested in the mathematical sciences.

- More than 28,600 active MAA members
- 300,000 American Mathematics Competitions participants
- 1.1 million in MAA community outreach

Why advertise with us?

- Our members have a strong relationship with the MAA and rely on its endorsements to support their careers in academia and industry.
- The MAA is the world's largest community of mathematicians, students, and enthusiasts.
- The MAA audience is behind the mathematics that drives innovation in society.
- The primary source of professional development programs for mathematics faculty.
- The number one provider of resources for teaching and learning about math.
- Discounts for frequent advertisers.

OUR PUBLICATIONS

Periodicals

MAA FOCUS

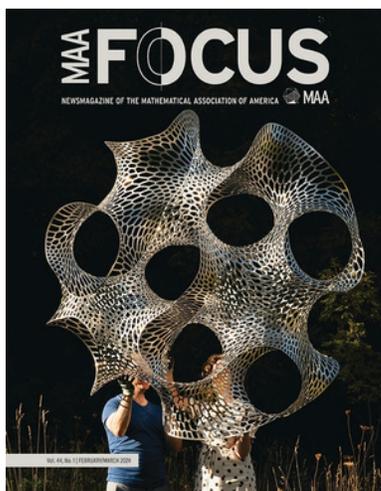
To advertise in The American Mathematical Monthly, Mathematics Magazine, The College Mathematics Journal, Scatterplot The MAA Journal of Data Science, MAA Convergence, and Math Horizons please contact:

Jeff Leonard
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PAYMENT TERMS

Invoices are due within 30 days of the invoice date. 1.5% per month is charged for overdue accounts.

MAA FOCUS



MAA FOCUS is the newsmagazine of MAA. It contains information about MAA activities, news about the mathematical community, articles about interesting ideas in mathematics and employment opportunities.

MAA FOCUS is published in print and electronically six times annually. It is the only publication received by every MAA member. Student and retired members receive the electronic version only.

PRINT & ONLINE

6

TIMES PER YEAR

CIRCULATION

28,600

PRINT ADVERTISING RATES

Size	Issue	3 Issues	6 Issues
Cover 4	\$3,486	\$3,255	\$2,905
Cover 3	\$3,385	\$3,160	\$2,820
Full Page	\$2,765	\$2,530	\$2,285
Page 2/3	\$2,345	\$2,100	\$1,895
Page 1/2	\$1,680	\$1,550	\$1,490
Page 1/3	\$1,575	\$1,430	\$1,305
Page 1/4	\$1,050	\$935	\$840
Page 1/6	\$995	\$875	\$760

2024 CLOSING DATES

Month	Space	Artwork
Feb/Mar	Dec 7	Dec 14
Apr/May	Feb 11	Feb 25
Jun/Jul	Apr 8	Apr 15
Aug/Sep	Jun 3	Jun 10
Oct/Nov	Aug 5	Aug 19
Dec/Jan	Oct 2	Oct 9

MECHANICAL SPECS

Size	Non-bleed	Bleed
Cover 4	7" x 6"	8 1/2" x 6 1/2"
Cover 3	7" x 9 1/4"	8 1/2" x 10 7/8"
Full page	7" x 9 1/4"	8 1/2" x 10 7/8"
Spread	15" x 9 1/4"	16 3/4" x 10 7/8"
2/3 Vertical	4 3/5" x 9 1/4"	
1/2 Vertical	3 2/5" x 9 1/4"	
1/2 Horizontal	7" x 4 1/2"	
1/3 Vertical	2 1/4" x 9 1/4"	
1/4 Vertical	3 2/5" x 4 1/2"	
1/6 Vertical	2 1/4" x 4 1/2"	

CONTACT

Matthew Salter
msalter@maa.org

CAREER RESOURCE CENTER

Non-Member Pricing

Posting Type	Benefits	Price
Basic Posting	Non-Member Academic Institution <ul style="list-style-type: none">Posted for 30 DaysAdditional Upgrades Available	\$249
Enhanced Posting	<ul style="list-style-type: none">Posted for 30 DaysRemains High in Search ResultsHighlighted to Stand Out	\$349
Premium Posting	<ul style="list-style-type: none">Posted for 60 DaysLogo featured on the career center homepageJob highlighted at the top of search resultsAppears on the job seeker homepageCustomizable company profile	\$549

Exclusive MAA Member Pricing

Posting Type	Benefits	Price
Basic Posting	<ul style="list-style-type: none">Posted for 30 DaysAdditional Upgrades Available	\$149
Enhanced Posting	<ul style="list-style-type: none">Posted for 30 DaysRemains High in Search ResultsHighlighted to Stand Out	\$249
Premium Posting	<ul style="list-style-type: none">Posted for 60 DaysLogo featured on the career center homepageJob highlighted at the top of search resultsAppears on the job seeker homepageCustomizable company profile	\$449

View all available packages, browse current job listings, and access helpful application resources here.

CONTACT

Denise Martin
denise.martin@webscribble.com
518-818-6108

CONTACT

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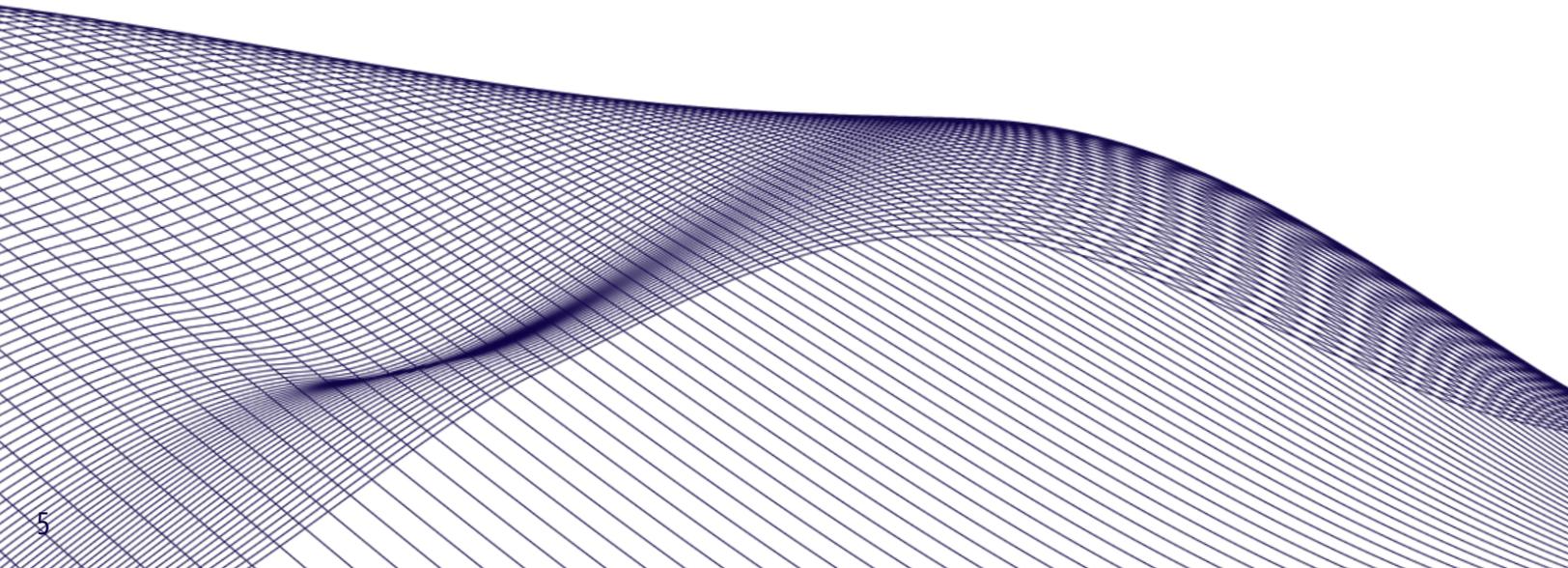
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For more information or to advertise in MAA FOCUS or any of our digital platforms, please visit us at maa.org or contact us:

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Send completed order form and art to advertising@maa.org.

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MAA FOCUS	
Frequency	<input type="checkbox"/> 1" <input type="checkbox"/> 3" <input type="checkbox"/> 6"
Insertion Dates (Check all that apply)	<input type="checkbox"/> Feb/Mar <input type="checkbox"/> Apr/May <input type="checkbox"/> June/July <input type="checkbox"/> Aug/Sept <input type="checkbox"/> Oct/Nov <input type="checkbox"/> Dec/Jan
Ad Size	<input type="checkbox"/> Cover 3 <input type="checkbox"/> Cover 4 <input type="checkbox"/> Full Page <input type="checkbox"/> 2/3 Page Horizontal <input type="checkbox"/> 2/3 Page Vertical <input type="checkbox"/> 1/2 Page Horizontal <input type="checkbox"/> 1/2 Page Vertical <input type="checkbox"/> 1/3 Page Horizontal <input type="checkbox"/> 1/3 Page Vertical <input type="checkbox"/> 1/6 Page Horizontal <input type="checkbox"/> 1/4 Page
Materials	Pick up from: Issue Mo/Yr ____/_____ <input type="checkbox"/> Art to be sent later <input type="checkbox"/> Art included



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 advertising@maa.org
 MAA FOCUS

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Company		Type				
Name		Purchase Order #				
Address		Expiration		Security Code		
City/State/Zip		Signature				
Telephone #		Print Name				
Fax #		E-Mail				

Total Insertion Charges	
Insertion Costs	\$
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Subtotal	\$
Agency Discount (subtract 15% from Subtotal)	\$
Total Amount Due	\$

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