

Vision

We envision a society that values the power and beauty of mathematics and fully realizes its potential to promote human flourishing.

Mission

The mission of the Mathematical Association of America is to advance the understanding of mathematics and its impact on our world.

Core Values In Action

Community

- Cultivate participation in mathematics through outreach and partnership.
- Strengthen the community through collaborative activities for mathematics professionals, students, and enthusiasts at all levels

Inclusivity

- Advocate for inclusivity and celebrate diversity by promoting mathematics for all.
- Broaden access to mathematics through initiatives designed to engage diverse audiences.

Communication

- Advance creative discoveries in mathematics and communicate those to the broader public.
- Communicate the role of mathematics in a rapidly-changing society.

Teaching & Learning

- Foster the open exchange of ideas about the teaching and learning of mathematics.
- Develop and promote research-based instructional resources and practices.

Priority A: Community

Goal: Create innovative strategies to build and sustain an inclusive and welcoming community.

- Broadly communicate what the MAA community is and means.
- Create an outreach plan that captures the essence of the existing sense of community while expanding it to engage expanded, diverse audiences, and enhance belonging.

Priority B: Leadership & Talent Development

Goal: Evaluate existing programming and create innovative new programming and pathways to develop new leaders and encourage professional development among staff and members.

- Members: Develop a member-driven leadership pipeline to move volunteers toward board membership.
- Staff: Understand the landscape, challenges, and strengths of the MAA's community of members.

Priority C: Membership

Goal: Grow an engaged membership strategically and in a way that honors the values of the Association.

- Identify target membership populations and what membership means to each.

Priority D: Resource Allocation & Revenue Streams

Goal: Develop a sustainable portfolio of programs that align with our stated values.

- Regularly measure and evaluate the organization's resources and programs in light of available resources.