



Advertising Order Form
 advertising@maa.org

Billing Information

Date		Payment Type	Visa	MasterCard	Check	Money Order
Company		Purchase Order #				
Contact Name		Bank Card #				
Address		Expiration		Security Code		
City/State/Zip		Signature				
Telephone #		Print Name				
Fax #		E-Mail				

Total Insertion Charges

Insertion Costs	\$
Full Page Bleeds (add 10% to Insertion Costs)	\$
Subtotal	\$
Agency Discount (subtract 15% from Subtotal)	\$
Total Amount Due	\$

Send completed order form and art to:

MAA Advertising

1529 18th St. NW

Washington, DC 20036

Phone: (877) 622-2373

Fax: (202) 319-8461

E-Mail: advertising@maa.org



Advertising Order Form
 advertising@maa.org

MAA FOCUS and Math Alert

	MAA FOCUS	MAA Math Alert
Frequency	<input type="checkbox"/> 1x <input type="checkbox"/> 3x <input type="checkbox"/> 6x	<input type="checkbox"/> 1x <input type="checkbox"/> 3x <input type="checkbox"/> 6x <input type="checkbox"/> 12x
Insertion Dates (Check all that apply)	<input type="checkbox"/> Feb/Mar <input type="checkbox"/> Apr/May <input type="checkbox"/> June/July <input type="checkbox"/> Aug/Sep <input type="checkbox"/> Oct/Nov <input type="checkbox"/> Dec/Jan	<input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar <input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> June <input type="checkbox"/> July <input type="checkbox"/> Aug <input type="checkbox"/> Sep <input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec
Ad Size	<input type="checkbox"/> Cover 3 (4 color) <input type="checkbox"/> Cover 4 (4 color) <input type="checkbox"/> Full Page <input type="checkbox"/> 2/3 Page Vertical <input type="checkbox"/> 2/3 Page Horizontal <input type="checkbox"/> 1/2 Page Vertical <input type="checkbox"/> 1/2 Page Horizontal <input type="checkbox"/> 1/3 Page Vertical <input type="checkbox"/> 1/3 Page Horizontal <input type="checkbox"/> 1/4 Page <input type="checkbox"/> 1/6 Page	300 px by 250 px
Materials	<input type="checkbox"/> Pickup from: Issue Mo/Yr _____ / _____ <input type="checkbox"/> Art to be sent later <input type="checkbox"/> Art included	<input type="checkbox"/> Pickup from: Issue Mo/Yr _____ / _____ <input type="checkbox"/> Art to be sent later <input type="checkbox"/> Art included



Advertising Order Form
advertising@maa.org

Social Media

	Facebook Posts	Twitter Posts	Timeframe for Posting	Images and Dynamic Content	Preferred Dates
Twitter Option	0	2	2-3 Weeks	Minimum one image or video <input type="checkbox"/> Art to be sent later <input type="checkbox"/> Art included	___ / ___ / ___ ___ / ___ / ___ ___ / ___ / ___ ___ / ___ / ___
Facebook Option	1	0	4 Weeks	Minimum one image or video <input type="checkbox"/> Art to be sent later <input type="checkbox"/> Art included	___ / ___ / ___ ___ / ___ / ___ ___ / ___ / ___ ___ / ___ / ___
Combo Package	1	2	4 Weeks	Minimum one image or video <input type="checkbox"/> Art to be sent later <input type="checkbox"/> Art included	___ / ___ / ___ ___ / ___ / ___ ___ / ___ / ___ ___ / ___ / ___